



8:30 AM	Welcome and Opening <ul style="list-style-type: none">▶ Larry Boress, President & CEO, MBGH▶ Nate Solomon, Director of Benefits, Wolters Kluwer US & Board Chair, MBGH
8:45 AM	Going Where No Employers Have Gone Before: Shaping Health Benefits and the Health Care System <ul style="list-style-type: none">▶ Robert Galvin, MD, Chief Executive Officer-Equity Healthcare, Operating Partner, The Blackstone Group & Former Executive Director of Health Services/Chief Medical Officer, General Electric
9:30 AM	Why Only Business Can Save America from Problems in the Health Care System <ul style="list-style-type: none">▶ Brian Klepper, Principal & Chief Development Officer, WeCare TLC
10:15 AM	Networking Break
10:45 AM	Rewarding Consumers to Use Quality Health Care Providers <ul style="list-style-type: none">▶ Cheryl DeMars, President & CEO, The Alliance
11:15 AM	Employer Views on Private Health Exchanges and Key Decisions <p><i>Moderator:</i> Barbara P. Gniewek, Principal, PwC</p> <ul style="list-style-type: none">▶ Tom Sondergeld, Director of Health, Benefits & Well-Being, Human Resources, Walgreens▶ Amy Katzoff, CEBS, Director, Health & Wellness Benefits, Dover Corporation▶ Richard Rons, Manager, Employee Benefits, Argonne National Laboratory
12:00 PM	Networking Lunch
12:45 PM	Marketplace Updates
1:30 PM	Employer Trends in Population Health Management and Impacts from the ACA <ul style="list-style-type: none">▶ Christi Rager Wise, Sr. Vice President, Product Management, Health & Welfare, Fidelity Investments
2:00 PM	Marketplace Updates
2:45 PM	Defined Contribution Success in the Consumer-Directed Environment and the Importance of Consumerism <ul style="list-style-type: none">▶ Anna Fallieras, Program Leader-Health Care Initiatives, General Electric
3:15 PM	Movement Break and Networking
3:45 PM	The Future of Health Benefits – The Media’s Perspective
4:15 PM	Battle of the Sexes – Triggers and Barriers for Health Improvement and Consumerism <p><i>Moderator:</i> Victor L. Villanueva, Partner, ROC Group</p> <ul style="list-style-type: none">▶ Cara McNulty, Senior Group Manager of Clinical Strategy and Prevention, Target Corporation▶ Nate Solomon, Director of Benefits, Wolters Kluwer US▶ Matt LaRocco, Vice President, Administrative Services, Federal Reserve Bank of Chicago▶ Jill Chapman, Senior Director, Benefits, OfficeMax
5:15 PM	Networking Reception

“Another wonderful conference - the attendance year after year is confirmation of people's beliefs regarding its value.”

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Lunch
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8:15 AM	Annual Meeting and Board of Directors Election
8:30 AM	Welcome and Opening <ul style="list-style-type: none">▶ Larry Boress, President & CEO, MBGH▶ Matt LaRocco, Vice President, Administrative Services, Federal Reserve Bank of Chicago, Incoming Board Chair, MBGH
8:40 AM	MBGH Research Projects and Community-Based Initiatives <ul style="list-style-type: none">▶ Larry Boress, President & CEO, MBGH▶ Cheryl Larson, Vice President, MBGH▶ Margaret Rehayem, Senior Director, Strategic Initiatives & Communications, MBGH
9:20 AM	New Population Health Models that Support REAL Outcomes <ul style="list-style-type: none">▶ Tom Emerick, President, Emerick Consulting & former HR/Benefits for Walmart, Burger King & British Petroleum
10:00 AM	Reactor and Best Practices Panel <p><i>Moderator:</i> Cheryl Larson, MBGH</p> <ul style="list-style-type: none">▶ Sandra Morris, RN, Senior Manager of U.S. Benefits Design, Procter & Gamble▶ Soeren Mattke, MD, DSc, Senior Scientist and Managing Director, RAND Health Advisory Services & Professor, Pardee RAND Graduate School, RAND Corporation▶ Marcus Gagnon, Wellness Coordinator, Trek Bicycle Corporation▶ Tom Emerick, President, Emerick Consulting
11:00 AM	Networking Break and Prize Drawing
11:30 AM	Marketplace Updates
12:00 PM	Networking Lunch
12:40 PM	What Health Plans & Hospitals Do to Keep Their Employees Healthy <p><i>Moderator:</i> Larry Boress, MBGH</p> <ul style="list-style-type: none">▶ Cindy Bik, Associate Vice President-Rush Health & HR Benefit Operations, Rush▶ Kim Dwyer, Vice President, Benefit Services, Advocate Health Care▶ Health Plans - TBA
1:15 PM	Measuring Consumer Health Engagement – Passive or Passionate <ul style="list-style-type: none">▶ Wendy J. Lynch, PhD, Director, Altarum Center for Consumer Choice in Health Care▶ Kent Bradley, MD, Senior Vice President, Chief Medical Officer, Safeway
1:45 PM	Using Worksite Ambassadors/Champions to Impact Culture, Engagement and Population Health <ul style="list-style-type: none">▶ Michael F. Brennan, Manager, Well Being Policy & Strategy, Boeing▶ Kim Stroud MA, LMHC, Benefits Manager, Manatee County Government
2:30 PM	Your Genes Are Not Your Fate: Integrative Lifestyle Changes Can Improve Chronic Conditions <ul style="list-style-type: none">▶ Dean Ornish, MD, Founder & President, Preventive Medicine Research Institute & Clinical Professor of Medicine, University of California, San Francisco <p><i>Speaker & Book Signing - Sponsored by Healthways</i></p>
3:15 PM	Adjournment

“First rate event - so informative with great networking!”

“Thanks for your commitment to improving employee health and productivity.”

REGISTER AT

www.MBGH.org

Learn About a No-Cost Employer Consumer Engagement Measurement Tool

On May 1st, join Wendy Lynch, PhD, Altarum and Kent Bradley, MD, Safeway, who will share the Consumer Engagement (ACE) measure tool, a 21-item survey instrument that measures consumer engagement in four domains: commitment, ownership, informed choice and navigation. The tool has been extensively validated and helps to predict health behaviors, consumerism skills, medication adherence and other health outcomes. The tool is available at no cost to employers in exchange for returned de-identified data. More information will be provided at the conference.

May is National Skin Cancer Prevention Month

Hear from Dr. Brett Coldiron, MD, FACP, FAAD, president of the American Academy of Dermatology, who will share a little about the dangers of tanning beds and unprotected sun exposure.

Get your FREE Skin Check Screening at the conference and professional advice from Dr. Coldiron!

Get your Wellness Screenings on April 30th and May 1st

Sponsored by Quest Diagnostics

The *Blueprint for Wellness* Screenings provides a snapshot of a person's health risks. Conference attendees who participate will complete a fasting blood draw with 30 different lab tests, blood pressure and a health questionnaire and will receive a confidential, online personal report. Screenings take place on both mornings of the conference from 7AM and 10AM.

Watch for information on how to sign up for your **FREE** Wellness Screening soon!